



## Performance Sponsorship Application

Smittybilt Automotive receives multiple sponsorship applications a day. Sponsorship is directly correlated with the level of exposure that your vehicle can offer Smittybilt during the first sponsorship year. This exposure includes magazine and news placement, media events, races, tournaments, etc. To fully process your application, please fill in ALL related fields on this application. Also, provide a full proposal on what you and/or your organization can provide in exchange for product sponsorship along with your photos of the vehicle. For consideration, we must have your completed & signed sponsorship form. Submit completed application, formal proposal and project rendering or high-resolution photo to [Sponsorship@tapsales.com](mailto:Sponsorship@tapsales.com) (Please allow 4-6 weeks for processing – sponsorship is not guaranteed)

Submission Date: \_\_\_\_\_

Company Name: \_\_\_\_\_ Requesting Party: \_\_\_\_\_

Contact: \_\_\_\_\_ Title: \_\_\_\_\_

Email: \_\_\_\_\_ Website: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Shipping Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ ZIP: \_\_\_\_\_

Phone: \_\_\_\_\_ Can this address accept pallet deliveries? ☐ Yes ☐ No

(Please note: \*NO P.O. Boxes - In the event of approval and order processing, if products are returned, you are responsible for all shipping costs.)

### VEHICLE INFO:

Is your vehicle: ☐ Show ☐ Project ☐ Race

Project Name (If Applicable): \_\_\_\_\_ Color: \_\_\_\_\_ 4WD ☐ 2WD ☐

Vehicle Make: \_\_\_\_\_ Model: \_\_\_\_\_ Sub Model: \_\_\_\_\_ Year: \_\_\_\_\_

Vehicle Bed Size (If Applicable): \_\_\_\_\_ Cab Size (If Applicable): \_\_\_\_\_

Will the requested product be visible? ☐ Yes ☐ No ☐ GAS ☐ DIESEL

Have you been sponsored by Smittybilt in the past? ☐ Yes ☐ No If yes, when? \_\_\_\_\_

Vehicle home location: City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

### CURRENT SPONSORS:

(Please include phone numbers)

Company: \_\_\_\_\_ Product: \_\_\_\_\_ Contact: \_\_\_\_\_  
Phone: \_\_\_\_\_

Company: \_\_\_\_\_ Product: \_\_\_\_\_ Contact: \_\_\_\_\_  
Phone: \_\_\_\_\_

(Feel free to attach additional documentation)

**PRODUCT(S) REQUESTED:**

Smittybilt will provide production components only. Modifications are the responsibility of the builder. Please provide complete Part Numbers using the Smittybilt catalog, visiting [www.smittybilt.com](http://www.smittybilt.com) or call a tech at 1-800-776-0767. We are not responsible for incorrect orders.

QTY	Part Number— <b>Must Provide</b>	Description

(If needed, attached additional parts by providing Quantity/Part Number/Description in the same format as above)

**VEHICLE DISPLAY and SMITTYBILT RECOGNITION:**

Smittybilt is committed to supporting automotive/motorsports enthusiasm and increasing awareness of our products through multiple advertising/marketing channels. Please indicate your commitments for vehicle placement in shows/events:

**Must provide confirmed booth numbers, if applicable.**

Event Name: \_\_\_\_\_ Date: \_\_\_\_\_ Location: \_\_\_\_\_  
# Spectators: \_\_\_\_\_ Booth & Booth #: \_\_\_\_\_

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# Spectators: \_\_\_\_\_ Booth & Booth #: \_\_\_\_\_

**(Please attached additional events, if applicable)**

**MULTI-MEDIA CONTENT:**

I/We will provide Smittybilt multi-media content and full-use rights on this project in the following categories:

**Check all that apply:** Photography: \_\_\_ Installation \_\_\_ Vehicle \_\_\_ Vehicle on Display \_\_\_ On Road/Track \_\_\_ Racing Video: \_\_\_  
Installation \_\_\_ Vehicle \_\_\_ Vehicle on Display \_\_\_ On Road/Track \_\_\_ Racing Print: \_\_\_ Installation \_\_\_ Vehicle \_\_\_ Vehicle on Display \_\_\_ On Road/Track \_\_\_ Racing



#### PRINT, DIGITAL OR VIDEO CONTENT:

The vehicle(s) build is committed to appear in print, digital or video publications/productions within the next year:

Title: \_\_\_\_\_ Date: \_\_\_\_\_ Page/Time coverage: \_\_\_\_\_ Organization: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_ Page/Time coverage: \_\_\_\_\_ Organization: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Title: \_\_\_\_\_ Date: \_\_\_\_\_ Page/Time coverage: \_\_\_\_\_ Organization: \_\_\_\_\_  
Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

**(Feel free to attach additional documentation)**

#### EDITORIAL RIGHTS:

I/We will provide our/the editorial content digitally to Smittybilt and grant the following use rights – post publication release date:

Editorial Re-Use: \_\_\_ Full Re-Print \_\_\_ Limited Re-Print \_\_\_ Full Web Posting \_\_\_ Limited Web Posting

\_\_\_ N/A Please explain any limitations: \_\_\_\_\_

#### SOCIAL MEDIA:

I/We will be sharing photos, detail and conversations regarding the sponsorship, build process, complete vehicle, etc. on social media sites within the next year. Please make use of the following hashtags applicable to supplied product:

**#Smittybilt      #SB      #Adventure      #Overlanding      #Recovery**

Site/Page Name: \_\_\_\_\_ Audience Size: \_\_\_\_\_ Post Quantity: \_\_\_\_\_

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Site/Page Name: \_\_\_\_\_ Audience Size: \_\_\_\_\_ Post Quantity: \_\_\_\_\_

Site/Page Name: \_\_\_\_\_ Audience Size: \_\_\_\_\_ Post Quantity: \_\_\_\_\_

#### **\*PLEASE ATTACH A FORMAL PROPOSAL WITH VEHICLE RENDERING OR PHOTO**

- In exchange for product sponsorship, Smittybilt requires the following be provided once the product has been received and installed. If these commitments are not met we cannot provide further sponsorship.
- A minimum of four (4) photos to be provided to Smittybilt for use in advertising, public relation efforts, social media or promotional use within two (2) months of receipt. Photos should include Smittybilt logos, product, etc.
- Placement of at least two (2) Smittybilt decals on the vehicle (Vector art files will be provided to you -The trademarked Smittybilt logo cannot be altered without permission from Transamerican Manufacturing Group)
- Display of product literature when appropriate at events (supply upon request) I and/or my company agree to the above in exchange for product sponsorship.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_